



# भारतीय जीव जन्तु कल्याण बोर्ड

## ANIMAL WELFARE BOARD OF INDIA

मत्स्यपालन, पशुपालन और डेयरी मंत्रालय, भारत सरकार

Ministry of Fisheries, Animal Husbandry and Dairying, Government of India

(पशुपालन और डेयरी विभाग)

(Department of Animal Husbandry and Dairying)

**Dr. Abhijit Mitra**

Animal Husbandry Commissioner  
and Chairman, AWBI

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### MESSAGE TO CELEBRATE ANIMAL WELFARE FORTNIGHT 2025 AND JIV JANTU KALYAN DIWAS ON THE OCCASION OF VASANT PANCHMI

The Animal Welfare Fortnight, 2025 is celebrated throughout the country from 14th January, 2025 to 30th January, 2025 every year in a grand manner. In this regard, it is requested that AWOs / concerned people would emphasize on the following activities to propagate animal welfare during the Animal Welfare Fortnight, 2025:

- i. To organise the campaign for adoption of community animals as per the Standard Operating Protocol issued by AWBI vide letter dated 17.05.2022.
- ii. To organize medical camps for sick and injured animals on the roadside and various other places.
- iii. To teach people about basic veterinary first-aid. To organize seminars in schools to teach upcoming citizens regarding basic veterinary first-aid and how to assist animals in distress.
- iv. To make pamphlets on animal laws: translate it into the local language and then give it to the Police and law enforcing authorities and to as many people so that awareness about Animal Welfare laws is spread.
- v. To educate the Milkmen regarding harmful effect of "Oxytocin" injections to animals for drawing milk and encourage them for not to use "Oxytocin" as it is illegal under the Food and Drug Adulteration Prevention Act.
- vi. To offer food and water to the stray animals and birds. Distribute earthen bowls in various neighborhoods so that people are encouraged to provide food and water to the animals.
- vii. To plant large numbers of bird friendly trees like jamun, neem, shahtoot, bargat, peepal, semal so that birds have some place to eat and nest in.

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- viii. To start an anti-plastic bag campaign and educate people not to throw away edible leftovers tied up in plastic bags as many animals, including cows, eat the plastic bags and die.
- ix. To organise a Police Training Campaign for all the law enforcement authorities to address the animal protection laws.
- x. To organize workshop for Gaushala personnel to utilise full potential of cow dung and urine for production of bio-gas, vermicompost, bio-pesticides, organic soaps, agarbattis and panchgavya medicines towards self sustenance.
- xi. To organize Anti Rabies Camp for vaccination of stray and pet animals at multiple locations.
- xii. To interact with the local bodies for conducting Animal Birth Control Programme to control the population of stray dogs.

Further, it is also informed that the Animal Welfare Board of India has decided to celebrate Vasant Panchami as "**Jiva-Jantu Kalyan Divas**" every year. The Vasant Panchami will be celebrated on 2<sup>nd</sup> February, 2025 this year.

We do hope that the Animal Welfare Fortnight and Jiv Jantu Kalyan Divas will be celebrated with full enthusiasm to sensitize and create more awareness on Animal Welfare issues among general public, law enforcing authorities and all concerned who will take proactive steps to prevent unnecessary pain and suffering to animals.

We request you to please send us reports/photos/ news items etc. for our use in publications.

Yours Sincerely,



(Dr. Abhijit Mitra)

To

1. The Chief Secretary of all the States / UTs
2. The Principal Secretary, Animal Husbandry Department of all States/UTs
3. The Member Secretary, State Animal Welfare Board of all the States / UTs
4. The Director, Animal Husbandry Department of all States /UTs
5. All Recognised Animal Welfare Organisations/Gaushalas
6. All Honorary Animal Welfare Representatives
7. The Members of the Board
8. The Members of the various committees of the Board.